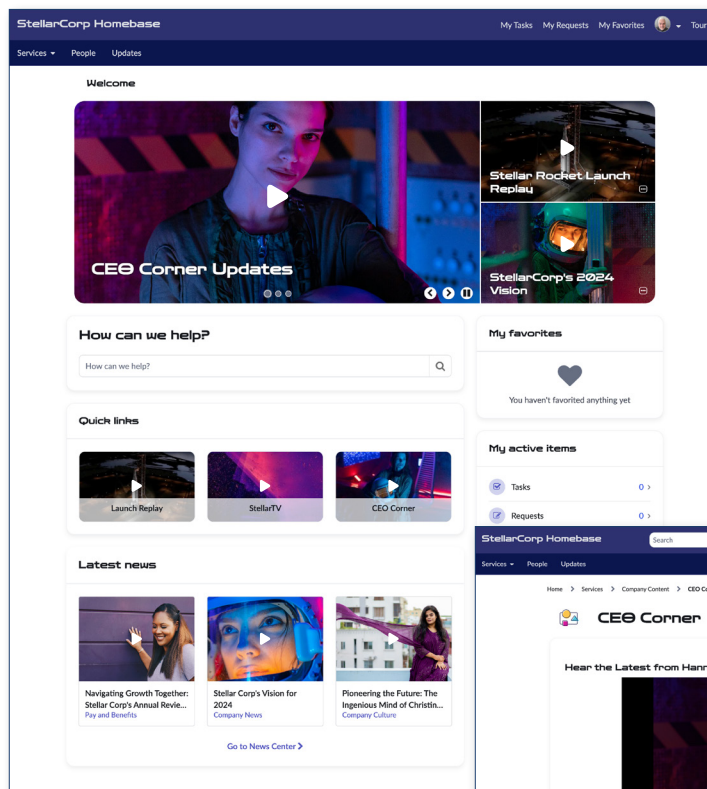


Vbrick Brings AI-Powered Video to Employee Center Pro

Discover a new era of employee engagement and productivity with Vbrick's seamless integration into ServiceNow's® Employee Center Pro. By embedding live broadcasts and recorded videos into the heart of your company's information hub, you provide employees with engaging, informative content right where it's needed, when it's needed.

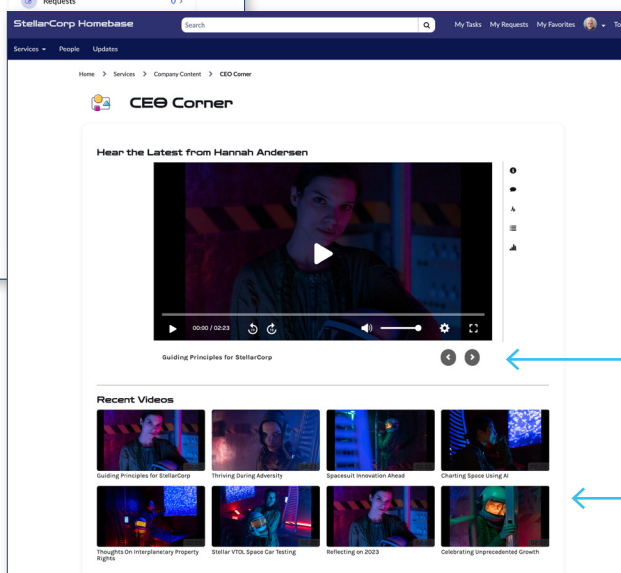


Personalize your homepage and effortlessly add videos with a user-friendly drag-and-drop feature

PLACE VIDEO WHERE IT MATTERS MOST

Revolutionize the employee experience by delivering secure, high-quality video content at scale within a single, unified platform. Whether it's a company-wide live broadcast or a recorded announcement, Vbrick ensures your confidential information remains protected with end-to-end enterprise security. By centralizing all your video content in one place, employees can easily access

the resources they need to streamline their daily tasks and enhance productivity.



Use interactive sliders to showcase company news and key updates

Turn your video collection into a gallery display

REIMAGINE YOUR EMPLOYEE EXPERIENCE PLATFORM



Remote Engagement: Reach a wider audience with live-streamed executive updates, fireside chats, and departmental meetings.



Efficient HR Processes: Provide video tutorials for routine HR tasks such as PTO requests, payroll updates, and performance evaluations.



Inclusive and Accessible Content: Automatically create transcriptions and translations for all videos to ensure inclusivity.



Strengthen Corporate Identity: Highlight your DE&I initiatives, community projects, and employee resource groups through engaging video content.



Streamlined Onboarding: Create comprehensive instructional videos to ease new hires into their roles.



Learning and Development: Offer professional development videos to support continuous learning and skill enhancement and track completion for compliance purposes.



Showcase Company Culture: Use video to attract and retain top talent by showcasing your unique company culture and career opportunities.



Promote Collaboration: Share testimonials and success stories to foster a sense of community and collaboration.



Simplify Benefits Enrollment: Guide employees through benefits enrollment with clear, instructional videos.



FUEL A MORE PRODUCTIVE AND ENGAGED WORKFORCE

With AI-powered video integrated into Employee Center Pro, you can boost knowledge sharing, accelerate workflows, and enhance overall employee engagement.

- ◉ **Video-Powered Company Intranet:** Boost engagement with high-quality video content in a unified platform that makes it easy for employees to find the resources they need, streamlining their tasks and elevating productivity.
- ◉ **Intelligent Video Management:** Create summaries, titles, chapters, and tags with a single click, saving valuable time and enhancing metadata to improve video discoverability.
- ◉ **Secured Viewing:** Enjoy secure and uninterrupted video viewing with automatic user authentication between platforms. Manage access to specific video content with enterprise-grade controls to protect internal communications.
- ◉ **Rich Content Editor:** Incorporate video seamlessly when creating dynamic web pages, news pages, and articles. Use an intuitive drag-and-drop interface to enrich your content without needing IT support.
- ◉ **Dynamic Embedding Options:** Embed on-demand videos, live broadcasts, and playlists. Customize your portal and page layouts with video sliders, film strips, or galleries.
- ◉ **Customizable Playlists:** Choose between curated static playlists or keep content fresh with dynamic playlists that update automatically based on preset smart search filters.
- ◉ **Robust Analytics:** Access valuable viewer insights and metrics such as viewing time, drop-off, and completion rates.



ENHANCE YOUR DIGITAL EMPLOYEE EXPERIENCE WITH AI-POWERED FEATURES

VIDEO ASSISTANT

Ask a virtual assistant questions to extract insights and specific information from video files, providing instant access to key details.

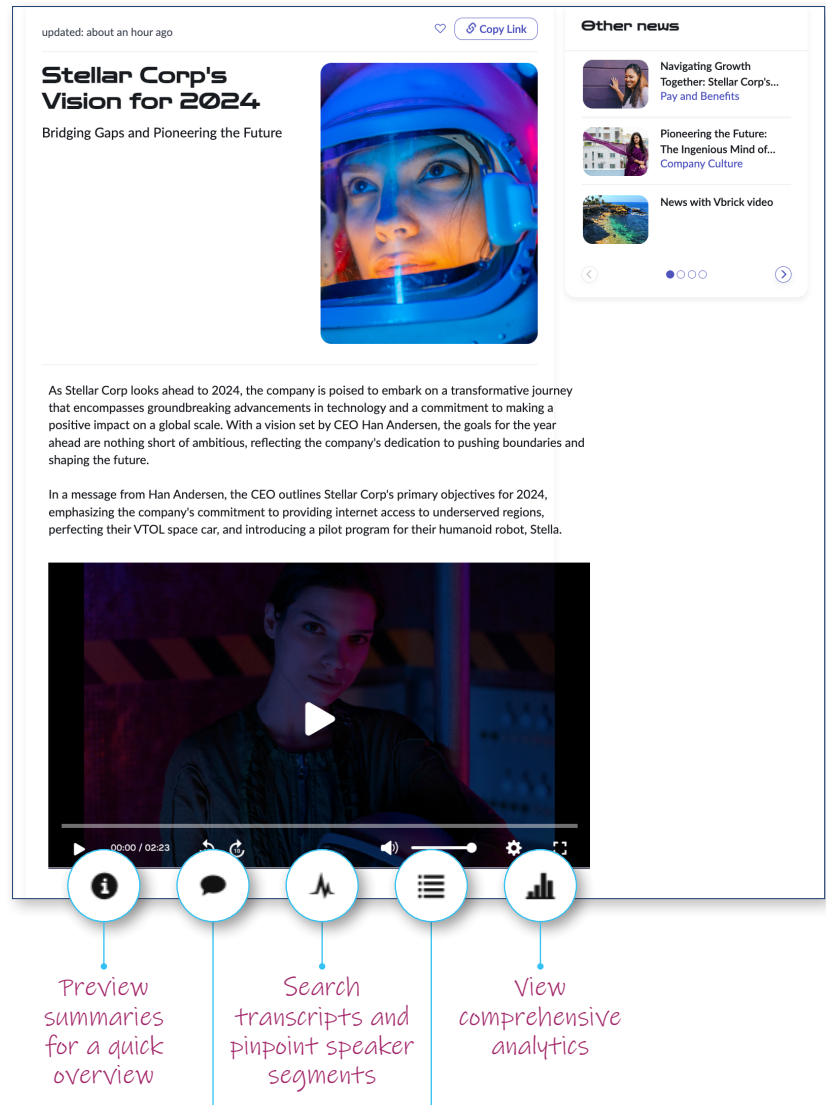
TRANSCRIPT SEARCH

Watch in your preferred language and easily search through video transcripts to pinpoint specific information or speaker appearances, saving time and improving efficiency.

SMART SUMMARIES AND CHAPTERS

Glance through summaries for a preview of the video contents and navigate to chapters to quickly find the information you need.

Integrate videos into articles to make complex information more accessible and engaging



CREATE MORE CONNECTED, ENGAGED TEAMS WITH VBRICK

Visit: www.vbrick.com/servicenow-demo



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